



## **All Things Wild is KultureCity® Certified Sensory Inclusive™ Event**

Honeybourne, Worcestershire

Date:09/03/2023

KultureCity® has partnered with All Things Wild to make this Event Sensory Inclusive™. This new initiative will promote an accommodating and positive experience for all with a sensory issue, no matter their age or ability.

The certification process ensures that the staff and volunteers of All Things Wild are trained by leading medical professionals on how to recognize those with sensory needs and how to handle a sensory overload situation. KultureCity® Sensory Bags, equipped with noise-canceling headphones (provided by Puro Sound Labs), fidget tools and verbal cue cards will be available to anyone who may feel overwhelmed at All Things Wild.

Sensory sensitivities or challenges with sensory regulation are often experienced by individuals with autism, dementia, PTSD and other similar conditions. One of the major barriers for these individuals is sensitivity to over stimulation and noise, which can be a major part of the environment like one experienced at All Things Wild. With its new certification, All Things Wild is now better prepared to assist those with sensory sensitivities in having the most comfortable and accommodating experience possible.

Prior to their interaction, families and individuals can download the free KultureCity® App where one can view what sensory features are available and how they can access them including, how to get a KultureCity® Sensory Bag, where the entrance will be and what the entry/exit policy is.

***“Our communities shape our lives and to know that All Things Wild is willing to go the extra mile to ensure that everyone, no matter their ability, feels included in community experiences is amazing. We’re honored to partner with All Things Wild to provide a truly inclusive event!”***

**- Uma Srivastava, Executive Director, KultureCity®**

KultureCity® is a leading non-profit recognized nationwide for using its resources to revolutionize and effect change in the community for those with sensory needs, not just those with autism. Since the program's inception, KultureCity® has created over 1,000 Sensory Inclusive™ public and private services, organizations, events and venues in 6 countries: this includes special events such as the NFL Pro-Bowl, NFL Super Bowl, MLB World Series, and MLB All Star Weekend.

KultureCity® has won many awards for its efforts, including the NASCAR Betty Jane France Humanitarian Award in 2017 and the 2018 Clio Sports Silver for social good in partnership with Cleveland Cavaliers/Quicken Loans Arena. The Cleveland Cavaliers 'Quiet Space Sensory Room at Quicken Loans Arena was a finalist for the 2018 Stadium Business Award, KultureCity® was named one of the World's Most Innovative Companies for 2019 and 2020 by FastCompany and recently won the Industry Partner Award in TheStadiumBusiness Design & Development Awards 2019.

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